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Brian Friedman,
Economic Development Director

Brian Friedman: *R & R – it’s what life’s all about!*

As I slide into my 40th year on the planet, I find myself reflecting on the different paths I’ve traveled. I remember the solo escapades like struggling to ice skate at Metro Center and racing my mini-bike down 83rd Avenue hoping to not get caught (that didn’t turn out so well!). But then I realize that through all my experiences what has stayed with me the most are the people that have journeyed with me along the way.

I remember walking through the Black Forest in Germany with my semi-annoying little brother being grateful for his companionship in a place where I felt alone and vulnerable. And although I was living in a mode of semi-controlled wild abandon during my years at Tucson’s

Sabino High School and the U of A, the friendships I made spurred growth and selflessness. The two years I spent as a 2nd grade bilingual teacher profoundly impacted my life. The interactions with my students and the lessons I learned from them cemented my core value system. It makes me smile when I think about the open spirited citizens of Santa Cruz County. While serving as Deputy Director of Community Development (that’s right and I still have the badge!) those generous people taught me “real Spanish”.

For the past decade I have served the citizens of the City of Glendale in various roles and in return I have been given opportunity after opportunity to expand my skill set and utilize my talents in many different ways. And for eleven years I have been married to Catherine, a proud French speaking Quebecoise, who has

taught me to trust in others. Catherine and I share the joy of raising two boys who teach me things about myself on a daily basis.

Through all these experiences I’ve come to realize that two words make both my work and home life go around – *relationships and reciprocity*. Relationships bind us and make the daily effort meaningful. Reciprocity strengthens relationships and drives us to do more. Taking time to interact with those who cross your path can lead to unexpected exchanges that enrich and add value to your life. I have found this to be true uniformly in all my encounters and am grateful for each and every one of them. So as you’re cruising down life’s road keep the windows down, let the air in, and I guarantee you’ll experience some awesome *R & R!*

Have you heard about “The Ninety-Nines”?

These amazing women leave their mark on the Glendale Airport.

By Cindy Turski

On May 13 of this year, the Phoenix Ninety-Nines of the Phoenix Chapter, volunteered to re-paint the compass rose located on the airport’s runway. The mighty team approached the task by sweeping dirt, gathering necessary tape, paint, brushes, rollers, knee pads, sunscreen, and bottled water. They then embarked on a four-hour painting project.

They began by taping off the different colored areas. Several of the Ninety-Nines painted the center of the compass rose a vibrant magenta color, while others painted the blue and white portions of the compass radials. After removing the tape, the last piece was completed by Marian, who delicately hand-painted the final details and added a black interlocking “99” to set off the focal point.

So who are the Ninety-Nines?

The Ninety-Nines is an International Organization of Women Pilots with over 5,000 members. The organization originated November 2, 1929 when licensed women pilots assembled in Long Island, New York. The group was named for the initial 99 charter members including a young pilot named Amelia Earhart, who was elected as the group’s first president.

Today, women pilots from the surrounding Phoenix area are invited to join the Phoenix Chapter. The Ninety-Nines sponsor educational safety programs, identify airports by painting names on runways and rooftops, serve on various commissions, give airplane rides, fly donated supplies, and offer scholarships.



The beginning....



Painting the “99” in the center – free hand.



The Compass Rose finished!

What is a compass rose?

A compass rose is found on the airfield, near the runway. Pilots will place their aircraft on the compass rose, align the aircraft to the 0 degree (north) heading and calibrate their magnetic compass to it for accuracy.



An aircraft on the compass rose aligned on the North heading.



Northern Parkway – the next Bell Road?

Spanning from Loop 303 to US 60 (Grand Avenue) this regional transportation facility is poised to serve as the backbone for Glendale’s future expansion.

By Kerri Logan

Remember when Bell Road in Glendale was mostly surrounded by agricultural fields and Arrowhead Mall was an orchard? That was over 20 years ago. Today’s Bell Road is a six-lane major roadway flanked with extensive development and shopping amenities. While the Bell Road corridor has been almost fully developed, Northern Parkway is poised to be one of Glendale’s next hot spots of development activity. Northern Parkway will be a major transportation corridor across Glendale from the Loop 303 east to US 60 (Grand Avenue)/67th Avenues.



The Bell Road corridor in 1979 when orchards grew on the site of Arrowhead Mall and farm fields flanked either side of Bell Road.



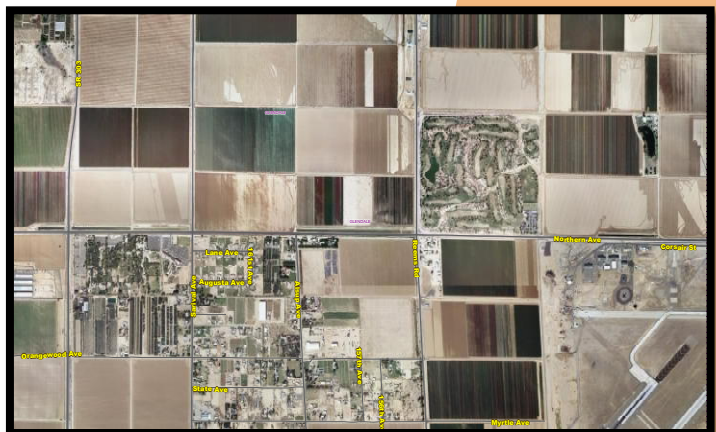
The Bell Road corridor in 2009 featuring shopping centers, restaurants, businesses and multi- and single family developments.

Today, Northern Avenue is a four-lane road and as you head west towards the Loop 303 it narrows to a two-lane farm highway with open fields on either side, similar to Bell Road in 1979. Within the next year construction should begin on the segment starting at the Loop 303 heading east to the Loop 101. As Northern Avenue transforms into Northern Parkway, it will differ from Bell Road as the parkway will be built as a high-speed multilane roadway, with traffic interchanges that provide for continuous through-traffic, eliminating stop and go signals. Only two locations, 107th and 111th Avenues, are planned to have traffic signals to serve the adjacent neighborhoods.

The Transportation Department recently crossed a major hurdle in the project when they received word that the Federal Highway Administration (FHWA) had approved the Environmental Assessment (EA) and had issued a federal thumbs-up with a **Finding Of No Significant Impact (FONSI)**. Receiving the FONSI freed up \$221 million in federal funding to help with construction on the first segment of the parkway.

Ultimately Northern Parkway is planned to span 12.5 miles across three different cities with a price tag of \$600 million, and is one of the most extensive public works projects to be planned, built and managed by local jurisdictions in the Valley. While private development activity may not return to 2007 levels any time soon, economic recovery will occur. The area adjacent to Northern Parkway will eventually see high levels of development activity just as the area around Bell Road experienced in the 1990’s. However, it is expected the surrounding development will be more industrial rather than retail as seen on Bell Road. When industrial businesses begin locating on the vacant land adjacent to Northern Parkway, the city will experience an economic boost and additional job growth.

Is Northern Parkway the next Bell Road? No, not exactly. But it will be a high capacity transportation corridor with the potential for major economic development. After working diligently to put all of the pieces together, the West Valley is finally getting a major east-west transportation corridor that has been greatly needed for many years.



The Northern Parkway corridor currently looks similar to the 1979 Bell Road Corridor. The city is anticipating that after its construction the parkway will attract industrial and commercial businesses.

Serving Our Country

Building Safety's Joe Rivera serves proudly in Guantanamo Bay, Cuba

Building Safety's Joe Rivera is proudly serving our country at Camp Justice in Guantanamo Bay, Cuba. Joe is serving in the Army Reserves and began his active duty in June and will serve through March 2011. Although most days are spent taking care of business, Joe and his fellow soldiers do get some time to explore the island.



Girl Scout Beach at Guantanamo Bay, Cuba



Joe's friend "Iggy"!

On Sundays they head to Girl Scout Beach to enjoy snorkeling in the aquamarine waters that surround the island.



Joe has met many interesting people in Cuba and has acquired many new friends, including a special guy named "Iggy".



Joe Rivera at Camp Justice in Guantanamo Bay, Cuba.

We all miss Joe very much, but appreciate the sacrifice he is making serving and defending our country. We are all grateful to Joe and his fellow soldiers and look forward to him coming home soon safe and sound.

Did you know?

Interesting electrical facts brought to you by Mike Mosij of the Building Safety Department

Be Conscientious!



Every year, American homes waste more than \$13 billion in energy - an average of \$150 per family.

Electricity Equivalents

One kilowatt-hour of electricity will power each of the appliances below for the respective times listed:



20 minutes



3 hours



10 hours



3 months

Bulbs burning out?



Occasionally, when you turn a light off and then back on, the bulb burns out instantly. Why is that? It is because a light bulb contains a resistive temperature device (R.T.D.). This means that the resistance in the bulb is lowest when you turn it on, as the resistance will increase as the bulb heats up. With such low resistance, the bulb burns out when there is a surge of current - Murphy's Law says it happens when you need it most!

That was then - this is now:



A 100 watt modern light bulb emits about 1600 lumens (a measure of the power of light perceived by the human eye), while a single flame oil lamp from the 1800s emitted about 2400 lumens.



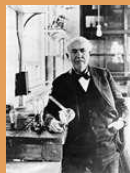
Shocking News!



Once a person has been electrocuted and survives, they never have the same personality as they did before being zapped. A loud person may become quiet; a quiet person may become loud and obtrusive. Electrotherapy is still used today for this very reason; an electrical shock can change the behavioral patterns of any person.

Thomas Edison

Thomas Alva Edison (1847-1931) was one of the most well known inventors of all time with 1903 patents. During his life, Edison received only three months of formal schooling and was dismissed from school as being retarded.



Christmas Lights



Early in their history, Christmas lights were so expensive that they were more commonly rented than sold. An electrically lighted tree was a status symbol in the early 1900s.

City Hits Grand Slam with Camelback Ranch

Assistant City Engineer Craig Johnson travels to Boston to accept American Public Works Association (APWA) Project of the Year award.

“Play ball!” I’m sure there were countless times when Assistant City Engineer Craig Johnson thought he would never hear those words belted out in Camelback Ranch, the spring training home for the Los Angeles Dodgers and the Chicago White Sox. But after hundreds of e-mails, meetings, phone calls and sleepless nights, the first pitch was thrown out right on schedule. Craig has been managing and overseeing city construction projects for over 15 years, but the size, complexity and compressed schedule of Camelback Ranch put his honed project management skills to the test. So when Craig traveled to Boston in August to accept the American Public Works Association (APWA) Project of the Year award, it was validation that indeed the project was a home run.

Remember how crazy everyone thought Kevin Costner was when he wanted to build a baseball field in his cornfield in *Field of Dreams*? Well I imagine the team constructing Camelback Ranch felt that same way many times throughout the project’s duration. Just as Costner’s character Ray Kinsella had to overcome many obstacles to see his vision through, so did the Camelback Ranch team. Like Ray’s field, Camelback Ranch was built on a farm field. In Arizona, farming means irrigation which requires

irrigation ditches and the one in the middle of this farm was owned by the United States Bureau of Reclamation. The ditch couldn’t be touched until the federal government red tape was unraveled. But tractors needed to roll so ramps were erected over the ditch and work continued around it for several months, requiring creative construction sequencing by the contractor.



From farm fields to ball fields in just over 15 months of construction time.

Another issue with building in a farm field is lack of infrastructure. The project had to bring water and sewer to the site, improve the adjacent roadways and construct a sewage lift station to pump wastewater flows 2 miles to the east.

While Ray ran around collecting phantom players, Craig had to orchestrate the interaction of these real life players: engineers, architects, contractors, subcontractors, SRP, APS, Quest, Cox, Bureau of Reclamation, City of Phoenix and of course the Los Angeles Dodgers and the Chicago White Sox. Under his management they built it, and boy did they come. The park opened on March 1, 2009 and 11,280 fans showed up to watch the spring training home opener between the Dodgers and the Sox.

Congratulations to Craig and the team for hitting this one out of the park!



Assistant City Engineer Craig Johnson accepts the 2010 APWA National Project of the Year award for Camelback Ranch. The ballpark was up against projects from all over the country as well as Canada. The park also won the APWA award for outstanding projects in the state of Arizona.



The main stadium at Camelback Ranch. Building materials include stained concrete, stone, and weathered steel to reflect the surrounding desert.



The 1300-foot long lake system provides landscape irrigation for this site while providing a separation between each team’s facilities.

CAMELBACK RANCH STATS:

- Constructed in 15 months
- 10,000 seats (main stadium)
- 3,000 lawn seats (main stadium)
- 12 practice fields (4 majors, 8 minors)
- 5 clubhouse buildings
- 300 lockers
- Four (4) 5,000-square-foot weight rooms
- Parking for 5,000 vehicles



Community Development Committee Cultivates Creative, Caring Camaraderie

By Maria Terrones

Ever think you'd see Deputy City Manager Jim Colson dressed up in a turkey suit? Or how about the Stay Puft Marshmallow Man made out of pumpkins? Well those are the crazy things that happen when the creative wheels start spinning in Community Development.



A little over 10 years ago, Assistant Deputy City Manager Deborah Mazoyer established the *Building Safety Fun Committee* to promote teambuilding and camaraderie within the department. The committee began within the Building Safety Department, but expanded to include Engineering, Economic Development, the Airport, Planning and this year we welcome Transportation!

The committee has multiple events throughout the year including a Halloween pumpkin carving contest, Secret Santa gift exchange, great grilling at the Tailgate Party and a Turkey Shoot featuring a special guest "shooter".

The committee also sponsors events that serve the community. Last year the Pet Drive saw a tremendous outpouring of pet food and supplies – enough to fill two truck beds! The Jackets in July Drive collected coats, sweaters and other warm clothing to be donated to the Glendale Police Advocacy Center.



The committee has been given the go ahead for the next round of events, so be on the lookout and be ready to participate. It's a great way to get to know your co-workers, help the community and enjoy yourself all at the same time!



Have an idea for an event? Contact one of the Fun Committee members below to share your ideas:



DEPARTMENT	COMMITTEE MEMBERS
Airport	Cindy Turski
Building Safety	Allisa Deneke, Ed Lyscas, Maria Terrones
Development Services	Jennifer LaChapelle
Economic Development	Melissa Preston
Engineering	Kathy Mitchell
Planning	Jessica Eastman
Transportation	Thomas Relucio

City's Property Manager Wears Many Hats

By Kathie Sholly

Someone asked me what I do for the city as its Property Manager. Generally, when someone asks me that question, the easiest and fastest response is "If it involves real property in which the city has an interest, it comes through my office." Not believing that that one statement alone would satisfy the intent of the request, I pondered how to go about this without creating a better-than-warm-milk-to-put-you-to-sleep narrative. Then, I remembered that a

few years ago, I was asked to prepare a presentation for high school students explaining what jobs were available if they chose a career in real estate, and how to prepare for such a career. I entitled the piece *A Career in Real Estate Does Not Always Mean Selling Houses* and included a list of sample job descriptions that fall under the broader term "real estate". As I compiled the list, I began to realize that what I do as the city's Property Manager requires me

to act, in one way or another, in the capacity of nearly every one of the job descriptions contained in my list. Below are a few of the jobs on that list and a brief outline of what they entail. There are other duties not on the list that I perform daily for the city, but I did promise to try not to make this a better-than-warm-milk-to-put-you-to-sleep narrative!



HABITAT FOR HUMANITY:

A vital partner in Glendale's housing element

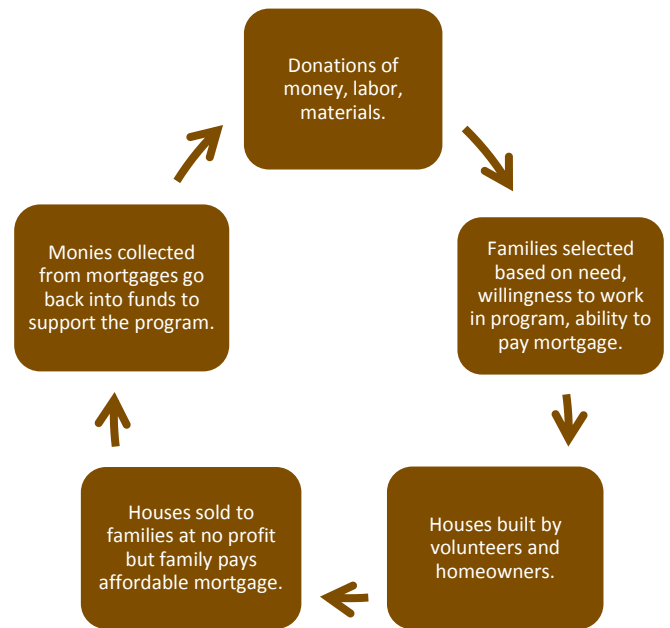
By Bill Luttrell

As part of the City of Glendale's General Plan, the housing element encourages a variety of housing assistance programs with the goal of providing safe, affordable and decent housing for the citizens of Glendale. As part of the implementation process of the housing element, the City of Glendale will partner with such groups as Habitat for Humanity in an attempt to provide affordable housing opportunities. Habitat for Humanity is a non-profit organization that was founded in 1976 with a vision to eliminate poverty housing and homelessness from the world. They offer homeownership opportunities to

families who otherwise could not afford it.

As part of this partnership, the Planning Department, in concert with other city departments, takes the lead in ensuring that the city's development standards, local building codes and other city ordinances are met. In some instances, specific development standards such as building setbacks and lot coverage may have to be modified in order to accommodate the new dwellings. The Planning Department will take the lead in these situations by processing variances to those standards in order to meet the needs of the proposed development.

How it works:



For more information on Habitat for Humanity visit www.habitat.org

Learn More!

Circle the words in capitals below to learn more about Habitat for Humanity.

WORD LIST

- | | |
|----------------------|-------------------|
| 1. HABITAT for | 16. HUNDRED |
| 2. HUMANITY | 17. THOUSAND |
| International | 18. HOMES |
| 3. is a CARING, | 19. in MORE |
| 4. NON-PROFIT | 20. THAN |
| organization | 21. NINETY |
| 5. that BUILDS | 22. NATIONS |
| 6. SIMPLE, decent, | 23. HAVE |
| 7. AFFORDABLE | 24. BEEN |
| 8. HOUSES in | 25. ERECTED, |
| 9. PARTNERSHIP | 26. INCLUDING |
| 10. with THOSE | more than |
| 11. who NEED | 27. THIRTY |
| 12. ADEQUATE | thousand |
| shelter. | 28. UNITS |
| 13. In the LAST | 29. in the UNITED |
| 14. thirty-one YEARS | 30. STATES. |
| 15. OVER two | |

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