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# Request for Artist Proposals

## Event-Based Public Art Opportunity

### 29<sup>th</sup> Annual Jazz & Blues Festival

Historic Downtown Glendale, Arizona  
Saturday, April 14 and Sunday, April 15, 2012

**Application Deadline: Monday, March 5, 2012, 5:00 p.m.**

Budget: \$6,000 for 1 art educator or art educator team  
and \$500 per participating art student up to a total of \$6,000 for students

The City of Glendale Public Art Program is pleased to announce a new temporary public art opportunity for an accredited Arizona college art educator or art educator team to produce event-based interactive art experience(s) for the 29<sup>th</sup> Annual Jazz & Blues Festival held at Murphy Park and the Civic Center Plaza in Glendale, Arizona.

#### **Project Description**

The City of Glendale Special Events Office is organizing the Jazz & Blues Festival in Glendale for the 29<sup>th</sup> year in a row. To celebrate the longevity of this project the Glendale Public Art Program is inviting college art educators to produce innovative art experience(s) that will engage audiences of all ages. This is an opportunity for an Arizona college art educator(s) and student team to produce and present temporary public art to compliment the festival setting.

The city's goal with this event-based temporary public art project is to bring another dimension to the festival with elements of surprise and delight and to introduce the public to new art experiences. Due to the bustle and commotion inherent in celebratory acts like this festival, work must be able to distinguish itself as an arts element or performance art piece to be successful. Unique projects are appreciated and highly encouraged. College art educators in all disciplines are welcome to apply. Media must be appropriate for presentation in a festival setting, which attracts families.

The selected artist(s) will work with the City of Glendale Public Art & Special Events staff on the logistics, including identification of sites in the festival area for the completed project.

### **Jazz and Blues Festival**

Glendale's Jazz and Blues festival features some of the best national and local talent on two stages. One stage is devoted to Jazz and the other to Blues music. In addition to music, there are artisan booths and food & beverage concessions. To get more information about the festival and to view a video clip of last year's event, go to:

<http://www.glendaleaz.com/events/GlendaleJazzBluesFestival.cfm>

### **Eligibility and Timeline Requirements**

- Arizona accredited college art educator(s) or art educator team, 18 years or older. Participating art students, 18 years or older (must work in collaboration with art educator(s))
- Project setup on site (if necessary) - Friday, April 13, 2012
- Presentation of actual project(s) - Saturday and Sunday, April 14-15, 2012

### **Project Budget**

The art budget is all-inclusive and will be \$6,000 for 1 art educator or art educator team and \$500 per participating art student up to a total of \$6,000 for students. The selected artist team is responsible for:

- All costs, including supplies, equipment rentals and materials, necessary for design and presentation of the project.
- Taxes and insurance
- All costs for transportation for the artist, presentation materials and the artwork, including attendance at several public meetings and working with the city staff.

### **Selection Process**

A selection panel will be convened to review all submissions that meet the application requirements and deadline. Selection will be based on:

Merit and proposed artistic value added to the Festival (50%)

Artistic quality of past work (40%)

Quality of proposal (10%)

## Application Requirements

### Application Content (submit materials in the following order)

1. Current professional resume (2 page maximum): Teams must submit a resume for each member. (students do not need to submit resume)

2. Proposal Summary: Please address all questions in the following order:

a. Concept: What issues are you addressing – what are the concepts behind the work? What do you want the work to look like? How do you want the work to interact with the viewer?

b. Execution: Explain your proposed process, medium and method by which you will involve attendees.

c. Fabrication and Installation: Describe the fabrication and installation needs for the project. Include information that will help facilitate the artistic integrity of your work like:

How much space will the work require?

Describe how you imagine the installation: What is the environment you require? Solid ground (concrete, pavement) or grass? Should it be level or on an incline? Will you need a wall?

What are your electrical requirements? The artist will not be required to determine exact specifications, but must be clear on the desired effect. Final specifications will be determined by what is available.

3. Images, video and sound (:

a. Digital images, PowerPoint or video/sound of recent work on CD. Images must be titled to correspond with an annotated image list.

4. List of references (at least 3): include contact name and telephone number.

Please consider the scope of services and budget when proposing ideas and travel requirements for this project.

Paper clip your proposal. No staples please.

### Timeline

**March 5, 2012**

Submission Deadline – this is **not** a postmark date

**April 13, 2012**

Project setup on site

**April 14-15, 2012**

Jazz and Blues Festival

**Application Delivery:**

Mojgan Vahabzadeh  
Request for Proposals: 2012 Jazz & Blues Festival  
Glendale Public Art  
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Glendale, AZ, 85302.

For more information call 623-930-3557 or write to: [Mvahabzadeh@glendaleaz.com](mailto:Mvahabzadeh@glendaleaz.com)

This Request for Proposals does not commit the Glendale Public Art Program to enter into an agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The Glendale Public Art Program reserves the right to reject any or all applications, reissue the Request for Proposals or procure any service by other means. The Glendale Public Art Program is not responsible for loss of or damage to materials included with applications.